

ABSTRACT

The present invention extracts information related to rendering from structured scenario description 101 that describes information related to objects and the rendering, extracts a rendering setup corresponding to information related to the extracted rendering from rendering knowledge base 109, extracts a moving picture corresponding to the objects described in structured scenario description 101 from moving picture component database 106 and produces rendering on the extracted moving picture using the extracted rendering setup, and can thereby create a moving picture subjected to effective rendering.